

# Naming Opportunities

UPDATED 8/24/2021

## Public Spaces

The Clearing Stair MAIN & UPPER FLOORS		\$1,000,000
The Forum MAIN & UPPER FLOORS	NAMED	\$1,000,000
Visitor's Center & Reception Area MAIN FLOOR	NAMED	\$100,000
Café MAIN FLOOR	NAMED	\$100,000

## Landscape Architecture

East Grove EXTERIOR		\$100,000
West Grove EXTERIOR		\$100,000
Entry Plaza EXTERIOR		\$100,000
The Trestle EXTERIOR		\$100,000

## Studios

Firm-to-Studio NAME AN INDIVIDUAL STUDIO

First Year Studios MAIN FLOOR	2 NAMED / 10 AVAILABLE	\$25,000/ea.
Second/Third/Fourth Year Studios UPPER FLOOR	3 NAMED / 19 AVAILABLE	\$25,000/ea.
Graduate Studios UPPER FLOOR	1 NAMED / 5 AVAILABLE	\$25,000/ea.
Common First Year Studio (name a suite) MAIN FLOOR		\$500,000
Two Open Studios (name a suite) UPPER FLOOR		\$500,000/ea.
Product Design & Biomedical Engineering Studio UPPER FLOOR		\$500,000
Graduate Studio (name a suite) UPPER FLOOR		\$500,000
Sponsored Entrepreneurial Studios (4 studios) MAIN FLOOR		\$100,000/ea.

## Maker's Suite NAME THE SUITE

	NAMED	\$500,000
Maker Marquee (Fabrication Dock & Environmental Canopy) EXTERIOR		\$1,100,000
The Assembly MAIN FLOOR	NAMED	\$100,000
Digital Learning Lab MAIN FLOOR		\$100,000
3D Print Lab MAIN FLOOR		\$50,000
Softgoods Lab MAIN FLOOR		\$50,000
Laser Lab MAIN FLOOR		\$50,000
CAD / CAM Lab MAIN FLOOR		\$50,000
Wood Lab MAIN FLOOR		\$50,000
Metal Lab MAIN FLOOR		\$50,000
Materials Library MAIN FLOOR		\$25,000
The Black Box MAIN FLOOR	NAMED	\$25,000

## Administration & Faculty Spaces

Directors' Suite & Conference Room UPPER FLOOR		\$200,000
The Dean's Conference Suite MAIN FLOOR		\$100,000
Faculty Commons (3 suites) MAIN & UPPER FLOORS		\$50,000/ea.

## Classroom & Student Spaces

Large Classroom UPPER FLOOR		\$250,000
Medium Classroom UPPER FLOOR		\$75,000
Small Classroom UPPER FLOOR		\$50,000
Student Organization Seminar UPPER FLOOR		\$25,000

## Other Sponsorship Opportunities

Name the College		\$15,000,000
Name the Building		\$10,000,000
Name a School/Department		\$2,000,000
Center for History, Theory & Preservation MAIN FLOOR		\$500,000
Design Store MAIN FLOOR		\$100,000
Boiler Maker Yard EXTERIOR		\$100,000
Studio Desks	42 SPONSORED / 708 AVAILABLE	\$1,000/ea.